

CHINA

INDUSTRY SOLUTIONS: RETAIL

CHINA CONSUMER LOGISTICS



→ THE CHALLENGE

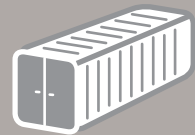
The retail world has been moving in one direction for decades—West to East across the Pacific Ocean with Asia, predominantly China, exporting consumer products to the United States to fill retail shelves across the country. That balance, or imbalance, is about to change with the rise of China's consumer economy. Retail sales in China grew by 47 percent in 2010. U.S. brands are holding strong among status-conscious Chinese consumers. The consumer market in China will continue to grow rapidly in coming years. Are U.S. retailers ready?

→ THE SOLUTION

By leveraging existing logistics infrastructure currently serving the China export market, U.S. retailers can reverse the process and establish China import logistics operations that create competitive advantage. China's logistics infrastructure is developing but significant challenges remain. In addition, many logistics providers in China have limited experience with import processes and retail distribution. U.S. retailers, lacking China logistics experience, need trusted partners to take advantage of the opportunities presented by a growing China consumer market.

→ WHY NRS?

Since 1953, NRS has been providing retail services to America's leading brands. NRS's core expertise is in retail distribution—offering the industry's most reliable transload, pool point, consolidation, DC bypass and store delivery services for big box and specialty chain retailers. Through partnerships with local experts, NRS has developed a strong network in China. Currently providing both China source logistics solutions for U.S. retailers and import solutions for consumer product goods entering China, NRS has the assets and the relationships to ensure retail logistics processes are handled cost effectively and securely. NRS has the people, technology and experience to streamline operations for maximum profitability.



- Extensive China Logistics Network
- Established relationships through Sinotrans joint venture SinoNRS
- Distribution and Warehousing
- Consolidation and De-consolidation
- Store Delivery

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YOUR GLOBAL SUPPLY CHAIN SOLUTION

Since 1953, National Retail Systems Inc. has pioneered many of the logistics management processes considered cutting edge today. NRS operates an international network of transportation and distribution assets focused on one goal—delivering efficient and reliable logistics solutions for the world’s leading retailers and manufacturers. NRS offers an integrated suite of services, including factory pick-up in Asia; international and domestic consolidation; freight forwarding; value-added services; import management; transload; distribution and warehousing; DC bypass; nationwide full-truckload and LTL transportation; pool point services; dedicated fleets; yard management; and store delivery.

**CONSOLIDATION
TRANSLOAD**

**DRAYAGE & PORT
SERVICES**

**RETAIL LOGISTICS
SOLUTIONS**

DEDICATED FLEETS

**INFORMATION
TECHNOLOGY**

**SUPPLY CHAIN
SECURITY**

**DISTRIBUTION/
WAREHOUSING**

LTL / STORE DELIVERY

TRUCKLOAD

ORIGIN LOGISTICS

**KEY
LOCATIONS**

NEW YORK

LOS ANGELES

HO CHI MINH CITY

HONG KONG

CHICAGO

BOSTON

SAVANNAH

SHANGHAI

CHONGQING

TIANJIN

SHENZHEN

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